



## Project 412 seeks Ecosystem Builder

If you are committed to supporting entrepreneurs, developing new businesses, and growing creativity in all its forms AND you are passionate about Detroit Lakes and what our region can become, we have the position for you!

**Goal:** To grow and enliven the 412 lakes region of Detroit Lakes through ecosystem building and placemaking that focuses on expanding our culture of entrepreneurship, strengthening access to resources and organizations, and fostering stronger connections between organizations and individuals within our entrepreneurial ecosystem.

**Role:** This position will lead Project 412's efforts to encourage and support regional entrepreneurs, recruit new lifestyle businesses, and connect and develop existing local businesses by...

- nurturing relationships with current entrepreneurs and stakeholders in the region
- serving as the ecosystems connector-in-chief, helping entrepreneurs and established businesses learn about and access resources such as Launch Minnesota, WCI, SCORE, and others who support business development in rural Minnesota
- working with key partners to develop local resources (accelerators, seed funds, cowering spaces, etc.) when resource gaps exist in our ecosystem
- identifying gaps in lifestyle businesses and recruiting entrepreneurs or business to the region to fill those gaps
- hosting Start Up series or Cheers to DL events 10 - 15 times per year plus possible Pitch Contests, Store Front Contests, and other challenges that encourage entrepreneurship
- connecting with area high schools and colleges to encourage youth in entrepreneurship
- learning from other organizations such as Emerging Prairie, The Foundry, and others to create possible co-working opportunities and entrepreneur support center in Detroit Lakes
- creating, planning and executing a marketing and social media plan for the ecosystem
- preparing internal reports as needed and assist in setting and managing budgets and goals
- monitoring grant opportunities and assisting in grant writing efforts
- supervising volunteers, interns and any future staff support ecosystem work
- collaborating with other Project 412 staff to align project goals and streamline investments
- assisting or assuming responsibility with additional Project 412 events/programming as needed
- assisting in or contribute to the development and implementation of long-range plans

### **Desired Qualifications:**

- Vision and excitement for what Detroit Lakes can become through a stronger ecosystem
- Proven success in community development, business development, or entrepreneurship
- Excellent logistical and communication skills with great attention to detail and follow through
- Exceptional relationship-building skills with the ability to work collaboratively with a wide range of constituencies across a diverse community
- Proficient in Microsoft Office
- Ability to make administrative/procedural decisions and judgments

### **Position & Salary Range:**

- Reports to the Executive Director as a full time, "at will" position
- Non-typical office hours will be necessary (possibly some weekends/evenings)
- Salary is dependent on qualifications